

Welcome to Proud Consulting



PROUD
CONSULTING

PEOPLE • PURPOSE • PERFORMANCE



Our Vision

Our vision is to **see your business flourish**, by connecting your purpose to the people that work to make it a reality.

We know that when people feel connection to a purpose and can understand their value in the broader strategic picture, **performance and business results follow.**

Our Mission

We support **businesses of any shape and size** with your people challenges to enable:

- ☒ **Rapid growth and scalability**
- ☒ **Outstanding employee performance and engagement**
- ☒ **Increased financial return**





Your Challenges

Having come from one of the world's 'big 4' management consultancies, and with 20 years experience in business transformation, **we understand the many different types of people-related challenges businesses face.**

Including how to:

- ☒ **Build high-performing teams**
- ☒ **Develop leadership skills**
- ☒ **Manage business change**
- ☒ **Manage and build culture**
- ☒ **Attract top talent**
- ☒ **Look after employee well-being**



Working with Proud Consulting, we have been looking at how well we lead our organisation.

The experience has been great and the outputs valuable, as Victoria and team provided a great forum for us to be really honest about where we are, the feedback we have for each other and what our functional strategies should be.

We are working hard in our journey to business excellence and Proud Consulting will continue to be an important element in our mix.

Steven Pink - CEO



Our Services

Strategic HR at an affordable price:

Culture Change

A range of culture assessment and transformation offerings using WayFinder, our proprietary culture tool and methodology.

Change Management

Best-practice consulting support and training to successfully execute change and transformation initiatives of all shapes and sizes.

People Strategy

Support with designing your end-to-end strategy for identifying, developing, and retaining the talent you need for long-term business growth.

Leadership

Top team facilitation, leadership development and coaching to help you achieve your goals and overcome blockers.

Well-Being & Personal Growth

A range of offerings designed to help you boost your employees' sense of self and your business' sense of community, engagement, and inclusion.

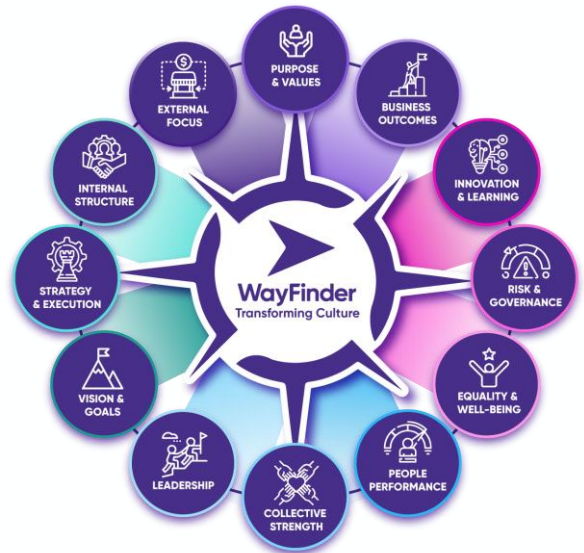


Business growth through people

A deep-dive into our business transformation services

➤ Culture Change

Business culture is inextricably linked with all the elements required for business success. Create real congruence between your culture and business objectives and identify how your culture is helping or hindering your strategic outcomes with WayFinder.

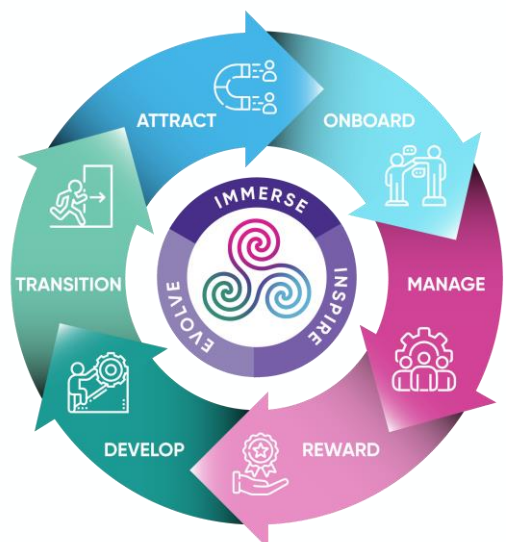


➤ Change Management

Successful businesses are resilient and adaptable in the face of change. Our Change Management Framework makes change easy, through application of an end-to-end, humanistic approach to help you successfully manage your business and people through any challenge.

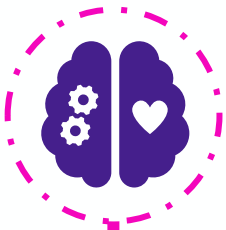
➤ People Strategy

When you know what your business goals require from an employee perspective, you need to make sure your people solutions align with this. Invest in your people strategy to recruit, manage, and develop people in a way that achieves your strategic goals.



Our Approach

We adopt a truly collaborative approach with all our clients, bringing the experience and know-how you need to create positive change.



We listen to your challenges and aspirations

We never make assumptions. We give you our time and attention to make sure we fully understand your business, where you're heading, and what your challenges and aspirations are. Your goals become our mission from the start.



We help you identify what you need

Sometimes it can be difficult to identify precisely what it is that you'd like support with, let alone what solution might be needed. We'll help you think through your business needs, and provide you with options that suit your organisation, giving you the clarity and confidence to make the right decisions.



We want your business to flourish

Our job is to make your life easier, and to help you reach your business goals. **We take our commitments to you very seriously,** and our solutions and advice will always be created with longevity in mind- creating a platform for you to grow from.



We're in it with you for the long-term

We want you to be thrilled with the results we know we can create for you, and we work tirelessly to make sure this is the case. Embedding solutions that relate to employee performance or behaviour often creates challenges- we know because we've been doing it for years! In recognition of this we won't disappear once our work is complete- **we're always at the end of the phone and pride ourselves on being your long-term partner.**



I found the whole WayFinder process invigorating, and have been able to see real value in carrying out the exercise, as the findings delivered multiple strategies around how to grow my business.

I would highly recommend the WayFinder approach to busy business owners.

Thank you Vic & team!

Elle Moss – CEO & Founder, Drew London



Our Story



After almost 20 years in the management consulting industry, Victoria Proud founded Proud Consulting out of a desire to provide human-centred HR and people transformation solutions to SMEs, bringing high quality expertise at an affordable price.

As a Chartered Occupational Psychologist, Victoria brings a true understanding of human behaviour and emotion into our work with clients, helping people to feel understood and engaged.

Why work with us?

Your success makes us proud!

Being part of your journey, and helping you achieve your business goals, is what drives us. We build long-term, mutually beneficial relationships with all our clients, whilst providing you with the tools and knowledge to continue growing and developing by yourself.

Real transformation occurs when
people, purpose and performance
are in sync...

Book your FREE consultation today!



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