



**WayFinder
Pulse:**

**Your Culture
Health-Check**



PROUD
CONSULTING

PEOPLE • PURPOSE • PERFORMANCE





The culture change survey that keeps your people feeling connected, happy, and motivated.

Have you got a great team helping to drive your business forward, but feel something is missing when it comes to performance? Are you struggling to pin-point exactly what that is?

WayFinder Pulse can help!

With **WayFinder Pulse** we will help you understand your business culture and take immediate action to protect its core elements while sustaining high performance all year-round.

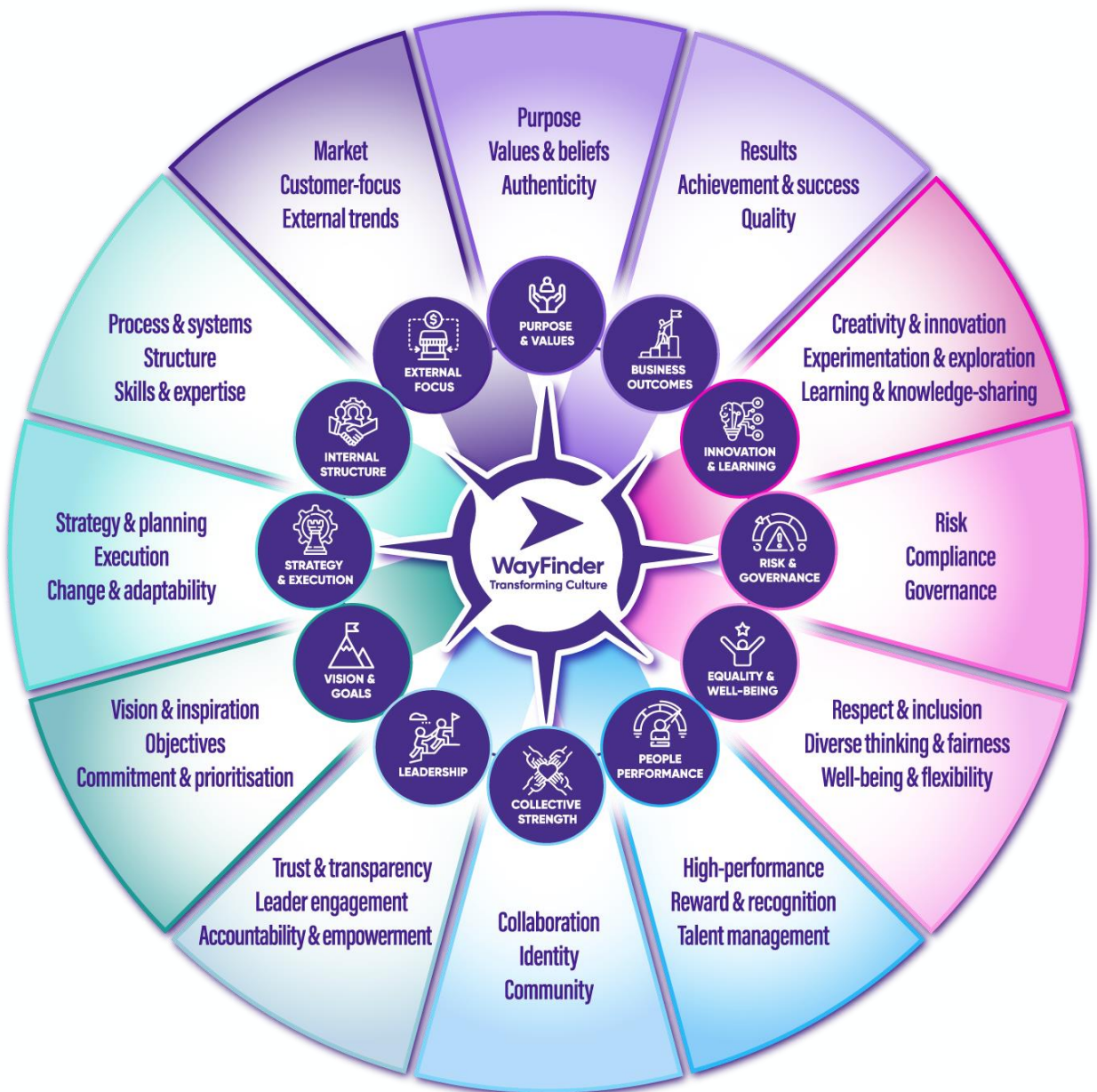
The WayFinder approach...

...examines **12 attributes**, derived out of theoretical research and experience in the fields of culture, strategy and transformation.



Each WayFinder attribute...

...consists of **3 traits** that collectively cover the essential building blocks of culture in every business, enabling a holistic understanding of ways of working that require focus and attention in support of your strategic objectives.



What is WayFinder Pulse?

Grounded in our WayFinder cultural transformation methodology, the **WayFinder Pulse** assessment delivers the same **great value at a fraction of the cost**.

WayFinder Pulse includes **two yearly culture health-checks**, which assess your overall business culture and your people's engagement with your vision and values.

How can WayFinder Pulse help?

Your business' culture will be evolving over time and needs a regular 'pulse' check. The most successful businesses invest in protecting the things that work well, for them whilst continuing to develop the areas that might need attention. This is what sustains high performance all year-round.

WayFinder Pulse will help you to:

- ✓ Start the **conversation on culture with your people**
- ✓ Assess **engagement with your core values**
- ✓ Understand the **employee experience**
- ✓ Increase **performance and productivity**
- ✓ **Measure progress with culture** over time
- ✓ Improve your team's **physical and mental well-being**



I found the whole WayFinder process invigorating, and have been able to see real value in carrying out the exercise, as the findings delivered multiple strategies around how to grow my business.

I would highly recommend the WayFinder approach to busy business owners.

Thank you Vic & team!

Elle Moss – CEO & Founder, Drew London



How much does it cost?

WayFinder Pulse costs **£2,500** – there are no hidden extras and no on-going commitment.

The assessment is quick and easy to administer and you'll receive an easy to understand report of the findings including our recommendations.

Who is it for?

Businesses of any shape and size can utilise **WayFinder Pulse** – from start-ups to large corporations.

Having spent years working for one of the world's top 4 management consultancies, we are proud to be able to deliver the same quality and expertise without the hefty price tag to all types of businesses.

Whatever your business looks like, WayFinder Pulse will get everyone feeling happy, engaged, and connected.



**If you don't manage culture,
it will manage you...**

**Take the first step – get in touch to find out
how we can support you!**



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